



NORRKÖPING

IMPACT IN NORRKÖPING

- Awareness about the group and how heterogeneous it is
- New strategic alliances locally, regionally and nationally between municipality, NGO:s, university; inventors; SME:s that focus development and work with the life and living of the 60+
- A project - Bo Vital– financed by Swedish Institute of Assistive Technology – running for two year focusing on the technology for the daily living of the 80+ and their relatives
- The Exhibition on Services and Products was well spread – over 600 inhabitants came to see. And next year a new Exhibition.
- More focus on demand driven innovations
- A way to work interactive with a broad range of actors in the design game –which empower the 60+



En investering för framtiden

